

LIKE  
STARS  
IN THE SKY

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*Note: The following content is a raw transcript and has not been edited for grammar, punctuation, and word usage.*

**0:00:00.1 Speaker 1:** So this week, we are celebrating Independence Day, the birth of a nation. I don't know if it's just the leader in me or the entrepreneur in me, and I'm not that entrepreneurial, but from time to time I think, and I know this is kind of strange, so bear with me. I mean, a lot of you started a company or you've launched an initiative. Imagine starting a country. "Andy, let's start a country." I mean, can you... We can't even imagine that, right? The United States of America. Now, the challenge, of course, right now is that we don't feel, and it doesn't seem like we're very united these days, and I think that bugs most of us. It seems like everything automatically gets divided up into one of two buckets, even though we're the United States of America, everything either goes in a red bucket or a blue bucket.

**0:00:46.8 S1:** No matter what the issue is or whatever the topic is, immediately there's a view that divides. It's like whatever view you had it's like "Oh, red everything." And you're like, "Wait, no, no, I'm not 100% red." "You're looking pretty red." "Blue, you're blue." "No, no, I'm not. No..." "You're blue." If that's your view on the particular topic, you go in the blue bucket. Two buckets, right and left, right? Red and blue. And I don't think anybody is happy about that, are we? Are you happy about that? Normal people aren't happy about that.

**0:01:13 S1:** Normal people don't like to be pigeon-holed like, "Wait a minute, all I said was..." "Well, then clearly you're Republican." "Well, no..." You know. Normal people don't like that, but... And don't tell anybody I told you this, some people love it. Some people love the division, and the reason is there's a lot of money to be made by keeping us divided and there's a lot of power to be preserved by creating this sense that we're more divided than we actually are. I mean, you're adults, you know. This suspicion is profitable. Fear, very profitable. Division, consequently, is profitable. If you convince me there's somebody I should be afraid of and if you convince me that you will protect me from that person for a donation and a vote, well, I'm gonna give you a donation and a vote so you'll protect me from those evil people.