



Deeper Wider

MAXIMIZING OUR IMPACT LOCALLY,
NATIONALLY, AND GLOBALLY

WELCOME

Thirty years ago, a group of families left the comfort and security of several established churches around Atlanta to launch a new church. We were well aware that the last thing Atlanta needed was another church. But we were convinced Atlanta needed a different kind of church—an outward-facing church. A church that embraced the posture and tone of Jesus. A church that partnered with believers to reach their unchurched friends and family. And by God's grace, it worked.

And it continues to work.

Today we are one church with eight campuses scattered around north metro Atlanta. Over 70,000 adults, students, and children call one of our churches home. Twenty years ago, we launched a church partner network that has grown to include just under 100 churches in the US. We've launched four international church networks that resource more than 100 churches in Latin America, South Africa, Australasia, the United Kingdom, and Ireland. Thousands of church leaders have embraced our model and leverage our resources.

But we're not done.
Because there's so much more to do.

We have more opportunity than ever before to impact the church and church leaders. This is why we're launching Deeper/Wider—an organization-wide generosity initiative designed to maximize our generosity personally and collectively in order to maximize our impact locally, nationally, and globally.

*GO, THEREFORE, AND MAKE DISCIPLES
OF ALL THE NATIONS.*

Matthew 28:19 NASB

Like me, and like every member of my family, you have a story of how our church has impacted your relationship with Christ. Deeper/Wider will allow us to multiply stories like yours all around the world.

I hope you will prayerfully consider your participation in this unique and strategic kingdom endeavor.

Thank you,

Andy Stanley

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Where We've Been



7/22, singles gathering



Setting up at
Cobb Galleria



Meeting at
Cobb Galleria



7/22 in
Dunwoody



NPCC
groundbreaking



1998
First Easter service
in Alpharetta



1996
first student
summer camp



First KidStuff
at New Prospect
Elementary School



Mission trip to the
Dominican Republic



InsideOut
at Wills Park



Site rendering of
Buckhead Church



Browns Bridge
groundbreaking

November
1995
Our singles gathering,
7122, begins.

November
1995
North Point Community
Church begins meeting
at the Cobb Galleria.

June
1996

KidStuf begins at
New Prospect Elementary
School in Alpharetta.

December
1996

North Point Ministries
purchases 83 acres
in Alpharetta.

April
1997

North Point Community
Church moves to Dunwoody
Baptist Church and meets
every other Sunday.

June
1997

The Missions Committee
is created, later becoming
global(x).



March
2001

North Point Community Church
opens the West Auditorium.

April
2001

Buckhead families begin
meeting on Sunday evenings
at Buckhead Baptist Church.

September
2001

Buckhead Church becomes
an official campus.

February
2002

Buckhead Church moves
services to DoubleTree Hotel
on Sunday evenings.

September
2002

Property is purchased
for a future location
in North Forsyth.

Where it all began...



April
2003
Buckhead Church begins meeting at the renovated Harris Teeter.

October
2004
Campaigns are launched to raise money for the construction of both Browns Bridge Church and Buckhead Church.



January
2005

Athens Church launches as North Point's first strategic partner.

February
2005
2.43 acres are purchased for the future home of Buckhead Church.

September
2005
Watermarke Church becomes a North Point strategic partner.

October
2006
Browns Bridge Church holds its first services in its new facility.

Spring
GIVE SERVE LOVE
2007
The first Be Rich generosity campaign is launched.

May
2007
Buckhead Church holds its first services in its new facility.

July
2010
42.7 acres are purchased for the future home of Gwinnett Church.

January
2011
Watermarke Church becomes an official campus.

October
2011
Gwinnett Church holds its first services at the Gwinnett Civic Center and later moves to Cross Pointe Church.

October
2014
Stone Point becomes an official campus and changes its name to Decatur City Church.

May
2014
East Cobb Gathering launches.

ON AIR May
2012
First episode of *Your Move* is broadcast on WXIA-TV in Atlanta after *Saturday Night Live*.

January
2012
Stone Point Church, a strategic partner, holds its first services in Tucker.

February
2016 

Watermarke Church changes its name to Woodstock City Church and opens its new facility.

January
2019

Gwinnett Church Hamilton Mill launches in Buford.

January
2020

East Cobb Church becomes an official campus, meeting on Sunday evenings at Eastside Baptist Church.



August
2021

Gwinnett Church Hamilton Mill changes its name to Hamilton Mill Church.

November
2023

East Cobb Church moves to Fellowship Christian School.

October
2024

East Cobb Church begins construction of its permanent facility.

December 
2024

Be Rich surpasses \$100 million.

To be continued...

Deeper
Wider

2025


Where We Are



Community events



*East Cobb Church
groundbreaking*



Gwinnett Church



*Hamilton Mill
Church*



*Browns Bridge
Church*



*Browns Bridge
Church*



*North Point
Community Church*



*Drive Conference
for church leaders
around the world*



Buckhead Church



*Woodstock City
Church*



Baptism Bash



*Decatur City
Church*

EVERY NUMBER

HAS A NAME

EVERY NAME

HAS A STORY

EVERY STORY

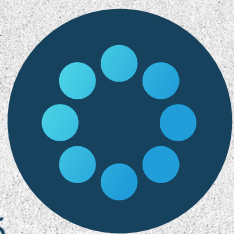
MATTERS TO GOD



Over the course of 30 years, God took the sacrifice of a small group of people and turned it into an expanding network of outward-facing churches all over the world.

North Point Ministries by the Numbers

114,000+
People have participated in Community Groups since 1995



BE RICH
GIVE SERVE LOVE

\$100 Million+
Has been given away to local and global nonprofits since Be Rich began in 2007

15,067
People have been baptized in one of our Atlanta-area churches



650 Million+
Digital downloads, streams, podcasts, and TV broadcast views



21,000+
People have been on a global(x) journey



97
National church partners
116
International church partners
4
International networks



8,591
Children were checked in to Waumba Land last year



1,360
Volunteers serve every week in Waumba Land

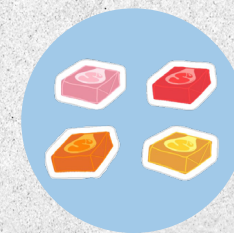


424
Dozen donuts consumed each year

2,128
Volunteers serve every week in UpStreet



16,071
Children were checked in to UpStreet last year

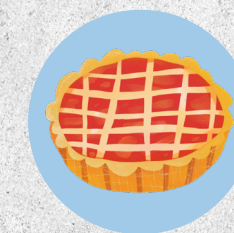


6,530
Starbursts are given out every Sunday

TRANSIT

5,583
Middle school students experienced camp last year

5,330
First-time students welcomed over the past five years



412
Pies to the face each year



1,250+
College students gather weekly at The Living Room
150
Students were baptized last year

INSIDEOUT

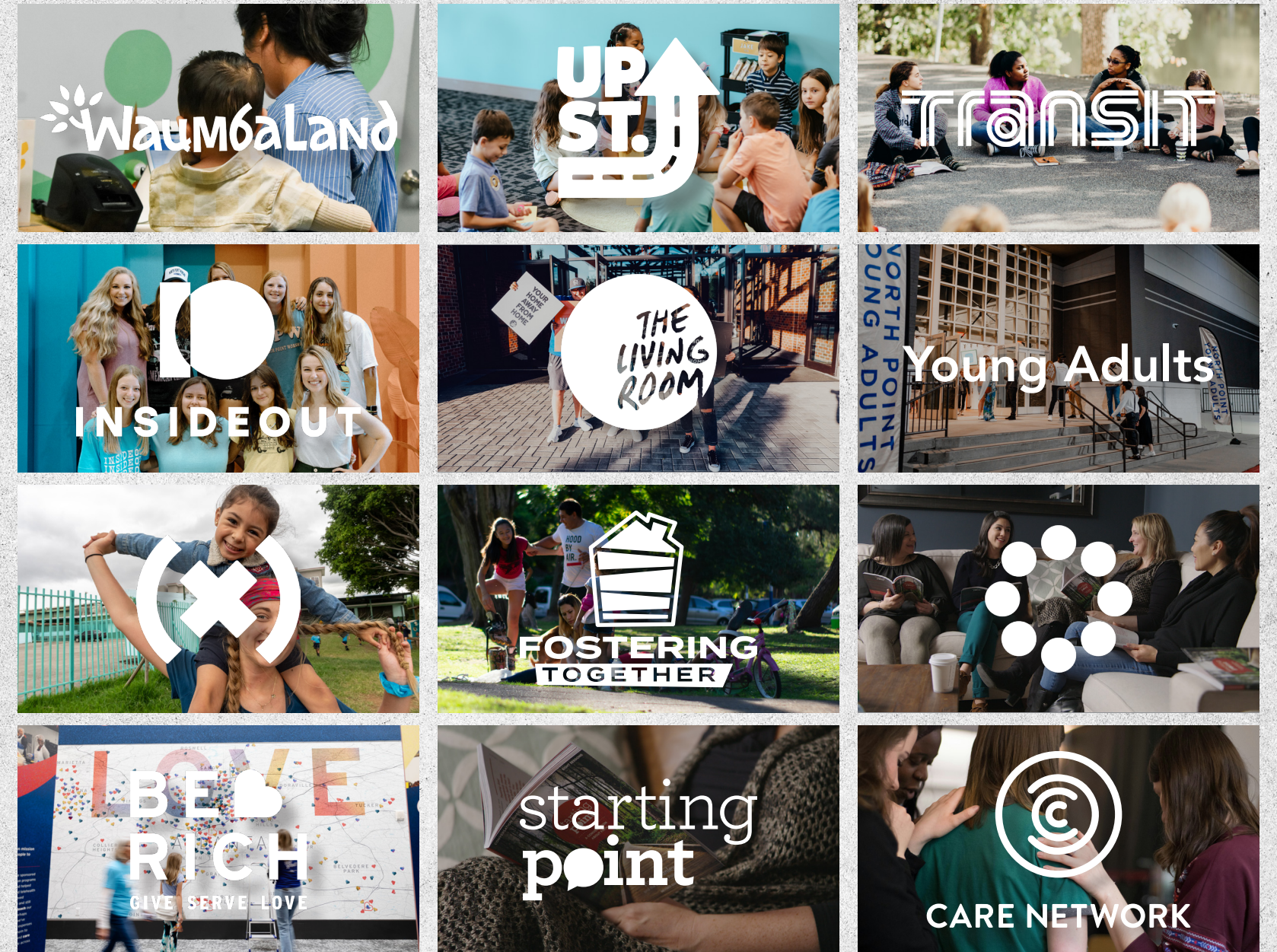
5,675
High school students experience camp each year

1,275
IO students serve at one of our eight campuses

128
Buses used each year for camps and retreats



North Point Ministries Churches and Environments



Where We're Heading

INTRODUCING

Deeper
Wider 

Deeper/Wider is a generosity initiative designed to maximize our impact locally, nationally, and globally.

THE PRIMARY DIFFERENCE
BETWEEN A DREAM AND A VISION
IS A WELL-EXECUTED PLAN.

OUR PLAN FOR MISSION ADVANCEMENT:

TRANSFORMATION

WHAT WE'RE DOING NOW

Funding our current local and national churches to continue making irresistible church environments for adults, children, and students

EXPANSION

MORE OF WHAT WE'RE DOING NOW

Expanding our local, national, and global impact through church planting and partnerships

INNOVATION

WHAT'S NEVER BEEN DONE BEFORE

Investing in physical and digital initiatives to engage people in the life and mission of our local and partner churches

IMPACT INCLUDES:

- *70,000 adults, students, and kids who are engaged in the life and mission of our local churches*
 - *550,000 adults, students, and children who are part of the Irresistible Church Network*
 - *86 local and global nonprofit partners who provide assistance to those in need*
-

OPPORTUNITIES INCLUDE:

- *Building permanent homes for **East Cobb Church** and **Decatur City Church***
 - *Securing strategic locations for two new metro-Atlanta churches*
 - *Growing the Irresistible Church Network from 97 to 350 national partners*
 - *Growing the International Partner Network by 50%*
-

INITIATIVES INCLUDE:

- *Funding our digital strategy to engage the 75 million religiously unaffiliated adults and students in the United States*
- *Creating a digital **Personal Pathways** discipleship tool*
- *Pioneering new technology solutions to enhance ministry effectiveness*

“The church is the only institution that exists primarily for the benefit of those who are not its members.”

*William Temple,
Archbishop of Canterbury (1942-1944)*



CURRENT REALITY / FUTURE PROJECTIONS

Where we are today...

8 Metro-Atlanta Churches

*Impacting 70,000 adults, students, and kids
Reaching 12,400 new people a year
Serving 86 community partners*

97 National Church Partners

Impacting 550,000 adults, students, and kids

116 International Church Partners

Impacting 94,000 adults, students, and kids

Where we hope to be in 10 years...

10 Metro-Atlanta Churches

*Impacting 110,000 adults, students, and kids
Reaching 18,000 new people a year
Serving 110 community partners*

350 National Church Partners

Impacting 1,800,000 adults, students, and kids

650 International Church Partners

Impacting 526,000 adults, students, and kids

IRRESISTIBLE CHURCH NETWORK

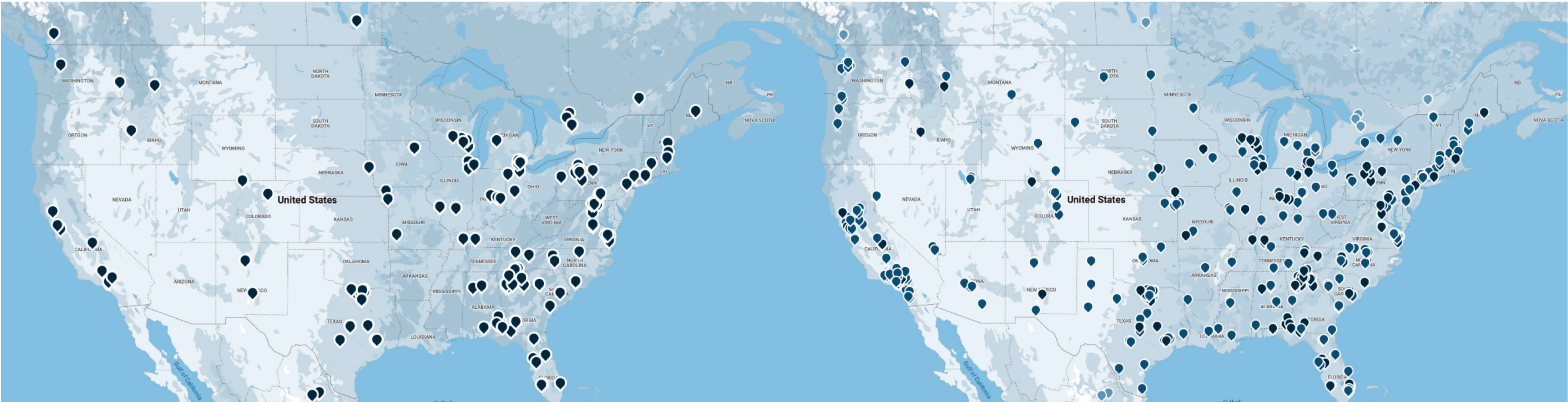
CURRENT REALITY

National Partners

IRRESISTIBLE CHURCH NETWORK

FUTURE PROJECTIONS

National Partners



How We Get There

NEXT STEPS:

- 1 Ask God how he would have you participate financially in Deeper/Wider.
- 2 If you currently support the church financially, consider what you can give above and beyond to Deeper/Wider for the next two years.
- 3 If you aren't currently supporting the church financially on a regular basis, join us by committing to give a specific dollar amount to Deeper/Wider for the next two years.

- 4 Complete the included commitment card and bring it to Advance Commitment Night on March 9 or Commitment Sunday on March 23.

Sample:

\$	<input type="text"/>	What I/we would normally give in a year (regular giving, special projects, missions, etc.)
+\$	<input type="text"/>	My/Our expanded annual generosity as part of the Deeper/Wider initiative
= \$	<input type="text"/>	x 2 years \rightarrow
	\$	<input type="text"/>
	+\$	<input type="text"/>
		Gifts from my/our stored resources (savings, stocks, property, possessions, etc.)
MY/OUR TOTAL TWO-YEAR DEEPER/WIDER COMMITMENT		
	\$	<input type="text"/>
April 2025–April 2027		

Please watch this short
video before completing
your commitment card:



northpointministries.org/commit

GIFT CHART

The following chart is provided as a tool to help you plan your two-year engagement to Deeper/Wider.

Through the current generosity of those who attend our North Point Ministries churches, we would expect to receive approximately \$172M in contributions over the next two years without Deeper/Wider.

Through this initiative we are looking to raise an additional \$100M to fuel this expanded vision.

GIFTS NEEDED	TWO-YEAR GIFT LEVEL	ANNUAL GIFT	MONTHLY GIFT	GIFT LEVEL TOTAL
1	\$15,000,000	\$7,500,000	\$625,000	\$15,000,000
1	\$10,000,000	\$5,000,000	\$416,667	\$10,000,000
2	\$5,000,000	\$2,500,000	\$208,333	\$10,000,000
3	\$3,000,000	\$1,500,000	\$125,000	\$9,000,000
5	\$2,500,000	\$1,250,000	\$104,167	\$12,500,000
10	\$1,500,000	\$750,000	\$62,500	\$15,000,000
18	\$1,000,000	\$500,000	\$41,667	\$18,000,000
30	\$500,000	\$250,000	\$20,833	\$15,000,000
45	\$250,000	\$125,000	\$10,417	\$11,250,000
75	\$150,000	\$75,000	\$6,250	\$11,250,000
100	\$100,000	\$50,000	\$4,167	\$10,000,000
150	\$75,000	\$37,500	\$3,125	\$11,250,000
250	\$65,000	\$32,500	\$2,708	\$16,250,000
350	\$50,000	\$25,000	\$2,083	\$17,500,000
500	\$35,000	\$17,500	\$1,458	\$17,500,000
750	\$25,000	\$12,500	\$1,042	\$18,750,000
900	\$15,000	\$7,500	\$625	\$13,500,000
1,250	\$10,000	\$5,000	\$417	\$12,500,000
1,800	\$7,500	\$3,750	\$313	\$13,500,000
2,000	\$5,000	\$2,500	\$208	\$10,000,000
Many	\$2,500	\$1,250	\$104	\$8,250,000
TOTAL GIFT GOAL				\$276,000,000

ONE-FUND
Rolling our giving into one

The Deeper/Wider generosity initiative will last two years. During this time every donation to our organization will directly support our transformation, expansion, and innovation efforts.

STORIES

[David and Laura McDaniel, Buckhead Church](#)

We are excited to engage in the Deeper/Wider initiative to provide effective and proven places, both physical and online, where people can come and learn that God loves them unconditionally and has provided, through Jesus, reconciliation and a better way to live.

[Joe and Inga Moffitt, Browns Bridge Church](#)

We are most excited about the opportunity to see the Deeper/Wider vision come to life through this capital campaign. It is inspiring to think about how this initiative will create space and resources to better serve our community and expand God's kingdom. Being part of something that will impact future generations for Christ fills us with tremendous hope and joy. It is indeed our privilege to join hands with others to make this vision a reality.

[Kelly and Danlyn Miller, Browns Bridge Church](#)

We have been attending and serving at North Point Ministries for almost 25 years. We believe the Deeper/Wider initiative is one of the boldest and most important ambitions ever conceived by our church. As our country and culture rapidly change, the always critical need to share the good news of Jesus increases by the same degree. To be effective in the face of such significant cultural change, however, it requires creativity and a new paradigm through which we engage the broad coalition of those who don't know Jesus. The new initiative has the potential to change the way the church lives out the commands of Jesus and in doing so, change the way we all follow Jesus.

[Joni and John Per-Lee, Decatur City Church](#)

We are most excited about the opportunity for Decatur City Church to have its own facilities where we can reflect the unique characteristics and needs of the Decatur community. We are also excited about digital solutions that will allow people to identify and connect with North Point programs that meet their specific needs. Hopefully, we then have the opportunity to care for them and introduce them to Jesus.

[Jon and Molly Vaughan, East Cobb Church](#)

We are excited to be able to come alongside what God is doing in the community and in the world through the vision of Deeper/Wider. Our lives have been so affected by the many programs and leaders at North Point Ministries, allowing us to learn to better engage with the teachings of Jesus, leading our lives, our marriage, and our children into growing relationships with Jesus Christ. To be able to partner in the vision of Deeper/Wider allows us to take part in God's plan to grow the church not just in our community but in the world. The thought of future generations continuing to hear the message of Jesus in an accessible way gives us great hope for the future of the church and that we will get to see "Thy Kingdom Come, Thy Will Be Done."

Scan for
further
resources:



[Andy and Caroline Hahn, Gwinnett Church](#)

We are truly excited to engage in the Deeper/Wider vision and initiative because it gives us an incredible opportunity to reflect the love of Christ. It challenges us to be selfless and outward focused by reaching more of God's people. We have been so grateful and blessed to be a part of Gwinnett Church. The church and community of Jesus followers have helped influence us, our marriage and our children into the young adults they are today. We believe the teachings and various group environments have made a huge impact personally, and we are eager to see others experience God's love, grace, forgiveness, and compassion in the same way we have. It's an honor to join in expanding our church, deepening our faith and witnessing how wide the growth God will bring. We can't wait to see how he will use us to go deeper and wider in his name.

[Kevin and Brittney Kirkpatrick, Hamilton Mill Church](#)

We are excited to see just how far this environment that we love can spread. Our church has become so important to our young family that it'd be selfish not to want to help more people have similar experiences. These are some ambitious goals, but given all that we've pulled off already as an organization, they're certainly within reach!

[Cliff and Stacy Robinson, North Point Community Church](#)

This church changed our lives. We are grateful... we are grateful for how the ministries of North Point have added to our walk of faith. We are grateful for the influence and impact North Point has had on our children's walk of faith and now our grandchildren. We are honored to participate and partner in the ministry of Deeper/Wider to expand this ministry.

[Saba and Suzy Karadsheh, North Point Community Church](#)

Selfishly, what excites us most is what God will do in our own hearts as a result of participating in the Deeper/Wider vision and initiative. We felt an immense pull when we first heard the vision... it was as if God was asking us to lean in and dig deeper than we had before. We can't wait!

[Tony and Lynn Ward, Woodstock City Church](#)

We're excited about the Deeper/Wider Vision and Initiative because we see it as an opportunity for us to partner with other Jesus followers in our network of churches in helping to fulfill the Great Commission. In a recent message at WCC, we were told that "there is a direct relationship between following in the way of Jesus and unleashing our potential for good." For us, Deeper/Wider is a catalyst for unleashing an incredible amount of good in our community, our nation, and our world.

[Tim and Maureen Goodwin, Woodstock City Church](#)

When we consider how much North Point's ministries have blessed us and our family, we are filled with gratitude. We know the message of good news of great joy for all people is one that would resonate with our extended family, friends from other states, and ultimately the world. What better way to leverage our gifts with a grateful heart than to benefit not only those we love but also those we have never met? Let's further our reach with Jesus's message and take it deeper and wider than our church has ever gone!

THIS IS OUR
OPPORTUNITY TO
ADVANCE THE MISSION
OF THE CHURCH
LOCALLY, NATIONALLY,
AND GLOBALLY.



North Point Ministries, Inc.

deeperwider.com