BE RICH

2025 ANNUAL REPORT

"COMMAND THEM TO DO GOOD, TO BE RICH IN GOOD DEEDS, AND TO BE GENEROUS AND WILLING TO SHARE."

1 TIMOTHY 6:18

AMEN

YOU CHANGED
MY LIFE FOR GOOD

AMEN

NOW ALL THAT
I HAVE IS YOURS

AMEN

I'M LIVING IN THE REALITY
THAT HEAVEN'S NOT FAR,
IT'S LIVING IN ME

AMEN

- AMEN, NORTH POINT WORSHIP

"Amen" is more than a word we say or sing. It's a declaration derived from the Hebrew word meaning "truly," "certainly," or "so be it". It means "yes"—and it's the heartbeat of Be Rich as we *Give Serve Love*.

Be Rich is a story of 'yes.' Yes to generosity. Yes to service. Yes to love in action. Year after year, thousands of people across our churches and communities have shown up and together, transformed lives, strengthened nonprofits, and unleashed a wave of hope.

This report is a celebration of what God can do through a people who say yes. And it's an invitation to keep going, because the work of generosity is never finished.

As we step into our 20th year, we look ahead with the same conviction: our "yes" is far from done.

YES

SIMPLE BY DESIGN

Most people want to make a difference but don't know how. Be Rich makes it simple.

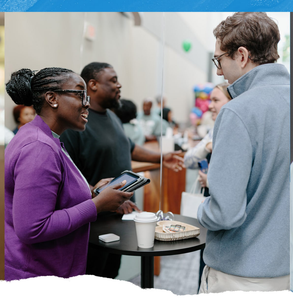
We find the nonprofits already doing extraordinary work and come alongside them. From housing and education to food insecurity, addiction recovery, mental health, trafficking, and more. We do the vetting. You bring the generosity. Together, we *Give Serve Love*.

In 2025, Be Rich participants represented

29 CHURCHES

11 STATES

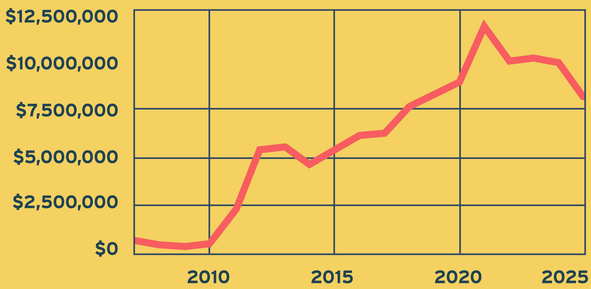
3 COUNTRIES



Since 2007, every penny donated to Be Rich has been gifted to nonprofits here and around the world. That number now stands at **$108,043,312**. Behind every dollar is a family housed, a student supported, a life rebuilt, a community transformed. That's your yes showing up in the world. That's God using your generosity and his people to make a difference.

LEARN ABOUT THE PROJECTS WE FUNDED →

GIVE Results By Year



$7,958,961

GIVEN IN 2025

Generosity isn't just about giving financially—it's about showing up. And this year, **15,088** of you did exactly that (a 64% increase over last year!).

You planted flowers, wrote encouraging notes, repaired homes, deep-cleaned schools, raked leaves, stocked shelves, served meals, and so much more. You showed up ready, and nonprofits noticed. Be Rich volunteers have a reputation for that... showing up with a heart to help.

When you serve, things don't change for just the people you're serving—something changes in you. You find yourself at a nonprofit you never knew existed and you keep coming back. You have a conversation with your kids about why some families need help and you watch something take root in them. You start to see people differently, and hopefully people see Jesus in you.

Be Rich was never meant to be a once-a-year event. It's an on-ramp to a lifestyle of generosity. For many, Be Rich is a first step!

HERE'S WHAT OUR NONPROFIT PARTNERS HAVE TO SAY ABOUT BE RICH VOLUNTEERS!

"Our Be rich volunteers are always gold star! They come willing and ready to help!"

"Be Rich volunteers made our holiday celebrations feel festive and full of love. The way they engaged with our families was genuine and respectful. It truly felt like they were a part of our team."

"Always incredible volunteers! We noticed this year we had a higher ratio of return volunteers to first time volunteers."

"Everyone is eager to jump in, serve to the best of their ability, and we love having families of all ages attend!"

"The genuine love and care of the volunteers from your churches is so beautiful. Such an encouragement to us!"

"Every volunteer comes with a spirt of joy and commitment to serve as the hands and feet of Jesus. Open hearts and hands and we are grateful."

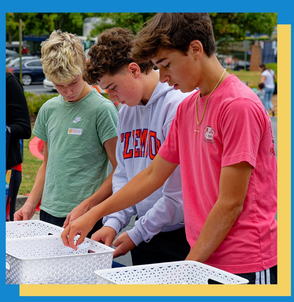
EVERY AGE. EVERY CAMPUS.

GIVE
SERVE
LOVE

Across every campus and every ministry environment, people of all ages joined in to *Give Serve Love*.

Waumba Land and **UpStreet** collected over 44,000 snacks for local schools.

Transit packed backpacks, wrapped toys, decorated hundreds of lunch bags with encouragement, and sponsored students at local schools with Christmas gifts.



InsideOut built furniture, assembled hygiene kits, donated nearly 3,200 clothing and hygiene items, and helped pack 1,000 pounds of food.

The Living Room landscaped homes, collected 624 rolls of wrapping paper, and served alongside Convoy of Hope.

Young Adults collected coats, assembled goody bags for foster families, served at the new Convoy of Hope distribution center, and participated in a Lighthouse Family Retreat event.

Every act of generosity is a yes, and every yes has a story. For every story we tell, there are countless more we'll never know. Here's a glimpse of what your yes has made possible.

OUR HOUSE: SAYING YES

It's more than a one-time donation. It's a **decade-long relationship** built on trust, mutual respect, and a shared desire to create lasting change. Through Be Rich you've helped Our House say yes to the next family in crisis.

READ FULL STORY ⟶

SLEEP IN HEAVENLY PEACE: BED BUILD

Entirely volunteer-run, SHP builds and delivers beds—complete with bedding—to children who don't have one of their own. Last year through Be Rich, volunteers came together for a one-day "Bed Build" that produced 99 beds.

READ FULL STORY ⟶

CARAVAN OF CARING

Three times a month, on ordinary Saturday mornings in Forsyth County, a local school parking lot becomes a one-stop-shop providing vital services and addressing basic needs for people in neighborhoods where time, transportation, and access are in short supply.

READ FULL STORY ⟶

THE PATH HOUSING PROGRAM: MOVING FORWARD WITH DIGNITY

Rising rent costs in our community are forcing many older adults to make impossible choices, and in some cases, leaving them without a home. Last year, Senior Services of North Fulton launched the PaTH Housing Program to address this urgent need by covering moving costs and providing hands-on support for older adults transitioning into stable, affordable housing.

READ FULL STORY ⟶

HEART FOR LEBANON: NEW VANS

For children who have fled war, trauma doesn't end when they reach safety. Through Heart for Lebanon's Children at Risk initiative, kids like Sham are finding healing, friendship, and the hope of Jesus. Thanks to your generosity through Be Rich, two new vans are helping bring them into community where those needs are nurtured.

READ FULL STORY ⟶

READ MORE STORIES OF IMPACT. ⟶

HERE'S WHAT YOU HAD TO SAY WHEN ASKED WHAT YOU LIKE MOST ABOUT BE RICH.

"I like that the church specifies an amount to give that is attainable for most families. It really helps to know that every dollar matters, not just the big dollars."

"Be Rich is one of the two primary reasons we chose to make this our church home. It's outward focus-being the hands and feet of Jesus in our community and around the world, and tangibly demonstrating His love to others-inspires us to do more and to be more."

"Knowing the places my money goes have been well vetted."

"This is still the most powerful thing I've seen the local church do in my whole adult life. Thanks for keeping this a priority, 5 + years into attending here and I'm still deeply inspired by Be Rich."

"I always love Be Rich. I love a church that loves through action."

"I love how our church develops relationships with organizations doing a great work and encourages them in so many ways, through relationships and practical empowerment."

We are grateful for insights into the impacts of Be Rich. One nonprofit partner said:

"Your team does an incredible job and is truly making a meaningful difference both locally and around the world. The care, excellence, and "wow factor" behind everything you do are evident, and we feel incredibly fortunate to be included among the many outstanding nonprofits supported through the Be Rich campaign."

Immeasurably more is possible when God's people say yes.

Year after year, you give, you serve, and you love. It's what God calls us to do, and it sure is fun to do it together, isn't it?

JOIN US ON

OCTOBER 4, 2026

AS WE KICK OFF ANOTHER YEAR OF BE RICH!

Watch the 2025 celebration video

BE RICH 2024 FUNDED PROJECTS

2,750 Nutritious Meals for Neighbors
OPEN HAND

8th Grade Field Trip
KIPP WOODSON PARK ACADEMY

Academic Intervention Support
AMANA ACADEMY

Academic Scholarships
SOWING A VISION (MEXICO)

Administrative Staffing Support
KIDZ2LEADERS

After-Hours Nurse Support
WHISPERING HOPE

Atlanta-Area Operating Expenses
MISSION INCREASE ATLANTA

Autism Classroom
ELKINS POINTE MIDDLE

AV Set-up for Community Center
314 COMMUNITY (UGANDA)

Bartow County Expansion Office
GOSHEN VALLEY

Building Enhancements
ATLANTA TOOLBANK

Campus #15 Build-Out
CHAMPIONS UNITED FC (UGANDA)

Capital Campaign Support
A BEACON OF HOPE

Cherokee Housing Program
MUST MINISTRIES

Church and Deeder Network Growth
ONENEED

Church Staff Training
SOWING A VISION (MEXICO)

City School Atlanta Scholarships
CITY OF REFUGE

Client Services and Care
THE HOPE CENTER

Collaborative Learning Space
CHESTATEE ELEMENTARY SCHOOL

Computer and IT Support
EAGLE RANCH

Computers for University Students
314 COMMUNITY (UGANDA)

Conference Room Upgrade
LITTLE MILL MIDDLE SCHOOL

Connect Club at Little Mill Middle School
MENTOR ME

Construction Projects Funding
SOWING A VISION (MEXICO)

Counseling Program Support
LA CASA DE MI PADRE (EL SALVADOR)

Culturally Specific Fruits and Vegetables
NORTH GWINNETT CO-OP

Day of Service - Hygiene Kits
CONVOY OF HOPE

Deaf and Hard of Hearing Resources
CUMMING ELEMENTARY SCHOOL

Dental Care
FORSYTH COUNTY FAMILY HAVEN

Development Professional
HOMESTRETCH

Direct Financial Assistance
NORTH FULTON CUMMUNITY CHARITIES

Direct Mail Fundraising and Impact Report Campaigns
LIGHTHOUSE FAMILY RETREAT

Disaster Response
CONVOY OF HOPE

Dominican Republic: Youth Development
THE 410 BRIDGE (DOMINICAN REPUBLIC)

Early Childhood Education Support
DECATUR EDUCATION FOUNDATION

Education and Food Support for 110 Students
HOPE PARTNERS COSTA RICA

Educational Program Operating Expense Support
SEEDS OF HOPE (JERICHO)

Emergency Assistance for Families
DAWSON COUNTY SCHOOLS

Emergency Assistance for Students and Families
CUMMING ELEMENTARY SCHOOL

Emergency Assistance Funds
FULTON COUNTY SCHOOLS

Emergency Housing Assistance
BCM GEORGIA

Emergency Rental Assistance
BCM GEORGIA

Emergency Response
FURNITURE BANK

Endearing Our Community Events Funding
HOPE PARTNERS COSTA RICA

Extending Care to the Uninsured
THE FORSYTH COMMUNITY CLINIC

Extracurricular Activities
BALD RIDGE LODGE

Extracurricular Activity Support
FORSYTH COUNTY SOCIAL WORKERS

Family Advocate
CHILDREN'S DEVELOPMENT ACADEMY

Family Care Model Support
EAGLE RANCH

Family Engagement Events
LITTLE MILL MIDDLE SCHOOL

Family Sponsorship
KIDZ2LEADERS

Field Trip Support
LITTLE MILL MIDDLE SCHOOL

First Responder Support
SUMMIT COUNSELING

Flexible Support for New Americans
FRIENDS OF REFUGEES

Food Pantry Support
NORTH FULTON COMMUNITY CHARITIES

Food Pantry Support
NORTH GWINNETT CO-OP

Food Support
SOWING A VISION (MEXICO)

Foster Care Initiative
LA CASA DE MI PADRE (EL SALVADOR)

Fruit Garden
HEART FOR LEBANON

Generators for Community and Learning
314 COMMUNITY (UGANDA)

Good Sam Fund
GOOD SAMARITAN HEALTH CENTER OF GWINNETT

Guatemala: Foundations for Farming
THE 410 BRIDGE (GUATEMALA)

HERoes Event
FORSYTH COUNTY SCHOOLS

Holistic Support for Families in Crisis
OUR HOUSE

Home Build
HABITAT FOR HUMANITY-NORTH CENTRAL GEORGIA

Home Preservation
ATLANTA HABITAT FOR HUMANITY

Hot Water Heater
OPEN HAND

Individual Tract and Mobile App
ORCHARD

IT Infrastructure Support
ATLANTA MISSION

Kenya: Permanent Classroom Block
THE 410 BRIDGE (KENYA)

Krishnanagar Border Station
OUR DAUGHTERS INTERNATIONAL (NEPAL)

Launch of Regional Distribution Center - East
CONVOY OF HOPE

Live Training Content for Foster Parents
FAITHBRIDGE FOSTER CARE

Living Hope Educational Support
WHISPERING HOPE

Living Hope Family Outings
WHISPERING HOPE

Local Fundraising
LA CASA DE MI PADRE (EL SALVADOR)

Long-Term Water Strategy
HEART FOR AFRICA (ESWATINI)

Marketing to Women in Need
WHISPERING HOPE

Maternal Health and Chronic Disease Support
MEDSHARE INTERNATIONAL

Mental Health Support
FULTON COUNTY SCHOOLS

Mental Health Support
FORSYTH COUNTY SOCIAL WORKERS

Middle and High School Camp
HOPE PARTNERS COSTA RICA

Ministry Support
LIFEPOINT CHURCH (MUNICH)

Mobile Pantry Pickup Truck
THE PLACE

New Building Construction
HOPE PARTNERS COSTA RICA

New Hair Care Line
OUR DAUGHTERS INTERNATIONAL (NEPAL)

New iPads
FORSYTH COUNTY FAMILY HAVEN

New Kenyan Community: Minyalala
THE 410 BRIDGE (KENYA)

New Location Support
TABLE ON DELK

New Playground
LA CASA DE MI PADRE (EL SALVADOR)

New Retaining Wall
SHALLOWFORD FALLS ELEMENTARY SCHOOL

New Washer and Dryer
THE PLACE

Operating Costs
SOWING A VISION (MEXICO)

Operating Expenses
COMMUNITY ASSISTANCE CENTER

Operating Expenses
PATHWAYS2LIFE

Operating Expenses
CHEROKEE FAMILY VIOLENCE CENTER

Operating Expenses
FOCUSED COMMUNITY STRATEGIES

Operating Expenses
FURNITURE BANK

Operating Expenses
GOOD SAMARITAN HEALTH CENTER

Operating Funds
HOME OF HOPE

Operating Support
STARHOUSE FOUNDATION

Operating Support
THE DRAKE HOUSE

Operational Support
BORDER PERSPECTIVE (MEXICO AND SOUTH TEXAS)

Operational Support
FAMILY PROMISE OF FORSYTH

Operational Support
FOSTER CARE SUPPORT FOUNDATION

Out-of-School Program Scholarships
CITY OF REFUGE

P.E. Equipment Update
BRANDYWINE ELEMENTARY

PALS Program Support
BRANDYWINE ELEMENTARY

Pantry Supplies
NORTH GWINNETT CO-OP

Parent University Support
MIMOSA ELEMENTARY SCHOOL

Parents Night Out
LIGHTHOUSE FAMILY RETREAT

PBIS Rewards
LITTLE MILL MIDDLE SCHOOL

PBIS Support
CHATTAHOOCHEE ELEMENTARY SCHOOL

PBIS Support
CHESTATEE ELEMENTARY SCHOOL

PBIS Support
CUMMING ELEMENTARY SCHOOL

PBIS Support
OTWELL MIDDLE SCHOOL

Penguin Project Support
FORSYTH COUNTY SCHOOLS

Playground Upgrade
CHATTAHOOCHEE ELEMENTARY SCHOOL

Powered Pallet Jacks
THE PLACE

Prayer House
HEART FOR LEBANON

Program and Operating Expenses
FOSTERING TOGETHER

REACH Program Support
FORSYTH COUNTY SCHOOLS

Reach Scholarship
FORSYTH COUNTY SCHOOLS

Retreat Housing Gap
LIGHTHOUSE FAMILY RETREAT

Retreat Supply Wish List and Replacements
LIGHTHOUSE FAMILY RETREAT

Robotics Team Resources
CUMMING ELEMENTARY SCHOOL

Safety Net Clinic Support
MEDSHARE INTERNATIONAL

Safety Net Medical Clinic
MUST MINISTRIES

Scholarship Funding
CHILDREN'S DEVELOPMENT ACADEMY

School Branding and Marketing
CENTENNIAL HIGH SCHOOL

School Counseling Program Support
NORCROSS ELEMENTARY SCHOOL

School Support Staff
AMANA ACADEMY

School-Based Therapist
GOSHEN VALLEY

Security System Upgrade
THE PLACE

Senior Housing Support
SENIOR SERVICES OF NORTH FULTON

Service Project Equipment
NO LONGER BOUND

Shoes for Book Bag Bash
NORTH GWINNETT CO-OP

Six Months of Rent
JAMBOS

Social Work Emergency Fund
FORSYTH COUNTY SOCIAL WORKERS

Space for New Outpatient Program
HOPEQUEST

SPARK Program
BRANDYWINE ELEMENTARY

Spiritual Life Program Support
EAGLE RANCH

Staff Appreciation
CENTENNIAL HIGH SCHOOL

Staff Breakroom Transformation
MIMOSA ELEMENTARY SCHOOL

Staff Counseling Scholarships
CITY OF REFUGE

Staff Resources and Development
HOPE PARTNERS COSTA RICA

Staffing for New Outpatient Program
HOPEQUEST

Student and Family Assistance
CHEROKEE COUNTY SCHOOL DISTRICT

Student and Family Wellness
CHEROKEE COUNTY SCHOOL DISTRICT

Student Attendance Incentives
LITTLE MILL MIDDLE SCHOOL

Student Bathroom Updates
ELKINS POINTE MIDDLE

Student Experience Scholarship Fund
CHATTAHOOCHEE ELEMENTARY SCHOOL

Student Needs Fund
CHESTATEE ELEMENTARY SCHOOL

Student/Family Support
CENTENNIAL HIGH SCHOOL

Summer Staff Housing Costs
LIGHTHOUSE FAMILY RETREAT

Supplement Food Costs
OPEN HAND

Support for New Youth Residential Space
WELLSPRING LIVING

Sustaining Care for Youth
WELLSPRING LIVING

Thomasville Heights Home Repairs
FOCUSED COMMUNITY STRATEGIES

Transportation Assistance
THE PLACE

Transportation Funds
CHEROKEE FAMILY VIOLENCE CENTER

Unbirthday Party Celebrations
LIGHTHOUSE FAMILY RETREAT

Vision Trip Scholarships
BORDER PERSPECTIVE (MEXICO AND SOUTH TEXAS)

Warming Station Support
HOMELESS COALITION OF CHEROKEE COUNTY

Window Coverings
KIPP WOODSON PARK ACADEMY

Woodlands West Cabins
WOODLANDS CAMP

Workforce Scholarships: Culinary Program
CITY OF REFUGE

Workforce Scholarships: Tech Academy
CITY OF REFUGE

Youth Residential Room
WELLSPRING LIVING